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**Graduate School of Public Administration**  
**National Institute of Development Administration (NIDA)**  
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**Education:**

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| - B.S. in Business Administration (Honor)  | East-West University, USA         |
| - ME. D. in Administration and Supervision | Loyola University Chicago,<br>USA |
| - Ed.D. in Higher Education                | Loyola University Chicago,<br>USA |

**Administrative Work Experience**

- Deputy Director in Graduate School of Human Resource Development at NIDA from 2004-2006
- Director for Master of Public and Private Management Executive Program 2008 – 2012
- Associate Dean for Academic Affairs, Graduate School of Public Administration, 2012 - 2015
- Associate Dean for Planning and Development, Graduate School of Public Administration 2016 - 2018
- Director for Master of Public Administration Executive Program at Phisanuklok Campus 2017 - present

**Research:**

- Technology transfer from foreign technicians for human resource development (2001)
- A study of opinion from employers and graduated students toward human resource development program (2002)
- Strengthen strategy for human resource development for human resource development (2002)
- Building standards and criteria for technology transfer from foreign technicians for human resource development (2003)
- Strategic measurement for organization development (2004) (**received an award for good article from NIDA in 2005**)
- Development of human resource development and organization

- development curriculum (2004)
- Strengthen community for human resource development: A case study of One tumbon One product in Thailand (2005)
- Career development for Electronic Company (2005)
- Human resource master planning (2006)
- Organization and Knowledge Management: a study of successful business companies (2007)
- Effectively and efficiency for human resource information system (2008)
- Analysis of Motivation in Disease Control Department in Ministry of Public Health (2009)
- Public service management of local authorities which received the Good Management Award: A case study of local authorities in the Central of Thailand (2010)
- SME Competitiveness by implementing cluster concept in Thailand (2011)
- HR Trend in Thailand in the year of 2027 (2012)
- Human resource development in the orchid industry (2013)
- Human resource development for sustainability (2014)
- The sustainable management of health tourism and spa (2015)

### **Peer Reviewed Publication**

- Phinaitrup, B. (2000) "Rethinking college instruction for Thai higher education"  
**ASAIHL-Thai Journal** Vol. 3 No. 2 pp. 148-163
- Phinaitrup, B. (2000) "Human resource development in Thai higher education"  
**Human Resource Development International Journal** Vol. 3 No.2 pp.147-151
- Phinaitrup, B. (2001) "Quality Assurance: new direction for Thai higher education"  
**Senatipat Journal** Vol. 50 No. 3 pp. 26-32
- Akaraborworn, C. T., Phinaitrup, B.; Kusumavalee, S. (2002) "Strengthen community for human resource development: A case study of Tumbon Bangpra Chachonsul"  
**Thai Journal of Development Administration** Vol. 42 No. 4 pp. 311-387
- Phinaitrup, B. (2003) "Human Resource Development in Thai Manufacturing"  
**Thai Journal of Development Administration** Vol. 43 No. 2 pp. 91-104
- Phinaitrup, B. (2005) "Human resource information system for new management"  
**Huachangcharamphakei University Journal** Vol 8. No. 16 pp. 26-37
- Phinaitrup, B. (2006) "Human resource information system"  
**Senatipat Journal** Vol. 56 No. 3 pp. 19-25
- Phinaitrup, B. (2007) "Information system management for organization Development"  
**Public Administration Journal** Vol. 5. No.
- Phinaitrup, B. (2008) "Human resource management at Bangkok Science and Technology Institution"  
**NIDA Case Research Journal** Vol.1 No. 1, December 2008
- Phinaitrup, B. (2009) "Organization and knowledge management: A study of

- successful organization in Thai private sector. **NIDA Development Journal** Year 1 Special Issue 1/2009
- Phinaitrup, B. (2010) "A study of the efficiency and effectiveness of information technology for human resources in the public and private sectors in Thailand" **Public and Private Management Journal** Vol. 17 No. 1 pp. 9-55.
- Phinaitrup, B. (2011) "Public service management of local authorities: A case study of local authorities in the Central of Thailand" **Public Administration Journal** Vol. 8 No. 1. pp. 56-75.
- Phinaitrup, B. (2011) "National Bangkok Institution: The challenge of developing the Human Resource Department" **NIDA Case Research Journal** Vol. 3 No. 1 pp. 1-27.
- Phinaitrup, B. (2012) "East-West Training Center for Excellence: The quest for Revitalization" **NIDA Case Research Journal** Vol. 4 No. 1. pp. 87-112.
- Phinaitrup, B. (2012) "Strengthening the competitiveness of SME by using the cluster-based approach: A case study of the Ratchaburi Orchid Cluster in Thailand" **Journal of Modern Accounting and Auditing** Vol. 8 No. 2 pp. 195-206
- Phinaitrup, B. (2012) "Enhancing SME competitiveness by implementing cluster-based approach: A case study of Thailand" **International Journal of Business and Management Studies** 2012 Vol. 1 No. 1 pp. 397-409
- Phinaitrup, B. (2014) "Innovation organization for Competitiveness in the next 15 years In Thailand" **Sasin Journal of Management** Vol. 19 No. 1 2014
- Phinaitrup, B. (2014) "Development of skilled-labor in Thai orchid industry: A case study of Central Region" **Burapa University Review Journal** Vol. 22 No. 40
- Phinaitrup, B. (2014) "A study of characteristics of entrepreneur in Thai orchid industry" **NIDA Business Administration Journal** No. 13
- Abane, J. A. & Phinaitrup, B. (2017) "Performance management as an alternative tool for local governance: Evidence from Ghanaian local government sector" *International Journal of Human Resource Studies*, 2017, Vol. 7 No. 3 pp. 188-209.
- Phinaitrup, B. (2017) "Factors Influencing the development of skilled labors in Thai orchid industry" *Journal of Public and Private Management* (2017) Vol. 24 No. pp.
- Abane, J. A. & Phinaitrup, B. (2017) "Integrative approach to effective performance management in the public sector: Linking public service motivation and transformational leadership for future research" *European Journal of Business and Management* Vol 9. No. 23 pp. 28-45.
- Phinaitrup, B. (2018) "Health Tourism Management: The Case of Thai Health Tourism Industry" *NIDA Development Journal* (October-December 2561) Vol. 58. No. 4/2561 pp.

### **Service and Professional**

- Reviewer, presentation proposals, International Human Resource Development Conference
- Reviewer, research papers, International Journal of Art and Sciences
- Reviewer, Journal of National Institute of Development Administration and International Case Studies NIDA
- Editor, Journal of Public and Private Management

### **Service, Campus**

- Faculty of Academic Affairs Committees, NIDA
- Information Technology Committees, NIDA
- NIDA Open House Chairperson, NIDA
- Faculty Evaluation Committees, NIDA

### **International Conference**

- Phinaitrup, B. (2002) “The transfer of technology of highly skilled foreign workers for Thai workers in Thailand” A Proceeding Paper in the Academy of Human Resource Development February 23-25, USA
- Phinaitrup, B. (2004) “Managing effectively as a global manager in Thailand” A Proceeding Paper in the Academy of Human Resource Development February 25-27, Hawaii, USA
- Phinaitrup, B. (2006) “A study of factors influencing implementation of human resource information systems” A Proceeding Paper in the Academy of Human Resource Development February 24-26, Ohio, USA
- Phinaitrup, B. (2007) “Organization and knowledge management in Thailand: A review of literature” A Proceeding Paper on the 6<sup>th</sup> Asian Conference of the Academy of Human Resource Development November 2-6, Beijing, China
- Phinaitrup, B. (2008) “Organization and knowledge management in Thailand: A successful organization in Thai private sector” A Proceeding Paper on the 7<sup>th</sup> Asian Conference of the Academy of Human Resource Development, November 6-9, Bangkok, Thailand
- Phinaitrup, B. (2009) “Efficiency and Effectiveness of Information Technology for Human Resources in the Public and Private Sectors in Thailand” A Proceeding Paper at the 7<sup>th</sup> International Conference on Management, July 6-9 Athens, Greece
- Phinaitrup, B. (2009) “Human resource management system in public and private sectors in Thailand” A Proceeding Paper on the 54<sup>th</sup> Anniversary of Graduate School of Public Administration, July 17 Bangkok, Thailand
- Phinaitrup, B. (2010) “Public service management of local authorities which received the good management award: a case study of local authorities in the Central Thailand” A Proceeding Paper at the International Federation of Scholarly Associations of Management July 8-10, Paris, France
- Phinaitrup, B. (2011) “Strengthening the competitiveness of small and medium enterprises by using the cluster-based approach: A case study of the Ratchaburi

- orchid cluster in Thailand” A Proceeding Paper at the International Journal of Arts and Sciences Conference, April 10-15, Gottenheim, Germany
- Phinaitrup, B. (2012) Enhancing SME competitiveness by implementing cluster-based approach: A case study of Thailand” A Proceeding Paper at the International Journal of Arts and Science Conference, May 27-31, Harvard University, Cambridge, USA
- Phinaitrup, B. (2012) “East-West Training Center for Excellence: the Quest for revitalization” A Proceeding Paper at the International Conference for Case Studies on Development Administration, June 28-29, Bangkok, Thailand
- Phinaitrup, B. (2014) “Development of Entrepreneur in orchid industry: A case study of Thailand: A Proceeding Paper at International Journal of Arts and Sciences Conference, April 6-10, Vienna, Austria
- Phinaitrup, B. (2014) “Entrepreneur’s adaptability to competitiveness in Thai orchid industry” A Proceeding Paper at the International Conference Academic of Development Administration, October 9-10, Bangkok, Thailand
- Phinaitrup, B. (2014) “Desirable characteristics of orchid business ownership for sustainable in Thailand” A Proceeding Paper at the 3<sup>rd</sup> International Conference on Advancement of Development Administration, October 8-10, 2014, Bangkok, Thailand
- Phinaitrup, B. (2015) “Developing skilled labors in Orchid Industry: A case study of provinces in Central Region” A Proceeding Paper at International Conference on Business and Internet 2015, April 22-24, 2015, Taipei, Taiwan
- Phinaitrup, B. (2017) “Mechanisms of public sector management for health and spa tourism in Thailand” A Proceeding Paper at International Conference for Academic Disciplines, June 20-23, 2017, Ca Foscari University f Venice, Italy
- Phinaitrup, B. (2018) “The role of public sector in wellness and spa tourism: A case study in Thailand” A Proceeding Paper at GSPA NIDA International Conference 2018, July 5, 2018, Bangkok, Thailand

### **Course Taught**

- Human resource management
- Competency assessment and human capital development
- Management Information System
- Research Seminar for Public and Private Management
- Human resource management for excellence
- Compensation and benefit

### **Books and Book Chapters**

- Phinaitrup, B. & Phitakthemsombat, P. (2008) **Data & Information and HRIS**  
Bangkok: Samatham Printing Company
- Phinaitrup, B. (2010) **Learning from researching** Bangkok: Samatham Printing  
Company
- Phinaitrup, B. (2010) **Human resource management system** Bangkok:  
Rattanatri Printing Company
- Phinaitrup, B. & McLean, G.N. (2011) The Efficiency and Effectiveness of Information  
Technology for Human Resources in the Public and Private Sectors in Thailand.  
In. G.T. Papanikos (Ed.) **International Developments in Management  
Research** (pp. 305-330). Athen; ATINER
- Phinaitrup, B. (2014) Section 7: Human Resource Information System in **Strategies of  
Human Resources**, Sukothai Thammathirat University.
- Phinaitrup, B. (2017) **Human Resource Management**. Bangkok: Bangkok:  
Rattanatri Printing Company